100210085 International Logistics

Lecture hours: 32

Credits: 2

Prerequisite: "International Trade", "International Trade Practice", "International Finance", etc.

I, **Goals and Tasks**

International Logistics is an emerging discipline, the development trend of economic globalization increasingly rapid international logistics plays an important role in international trade. The essence of international logistics is the principle according to the international division of labor, in accordance with international practice, the use of international logistics network, logistics facilities and logistics technology, goods flow and international exchange in order to promote world optimal allocation of resources and economic development. Students are required to master the basic theory of logistics, based on the basic knowledge and basic skills on having a preliminary settlement of international logistics and distribution network optimization and logistics management program design. Focus on linking theory with practice, focusing on international logistics practices, aimed at improving students' independent thinking, problem solving, creative thinking ability and specific skills.

II，**Teaching Content and Hours allocation**

Chapter 1 Overview of International Logistics (4 hours)

1.1 Introduction

1.2 Meaning and International Logistics Development

1.3 In The Form of International Logistics, and Association with Domestic Logistics Links and Differences

1.4 Development of International Logistics

1.5 Development of International Logistics

1.6 The contents of Logistics

1.7 Summary

[Review Questions]

【Case Analysis】

Chapter 2 International Logistics System and International Logistics Network (4 hours)

2.1 Introduction

2.2Composition and Mode Of Operation of International Logistics System

2.3 International Logistics Nodes

2.4 International Logistics Nodes: Port

2.5 International Logistics Nodes: Port

2.6 International Logistics Nodes: Free Trade Zone, The Bonded Area and Export Processing Zones

2.7 International Logistics Node: International Logistics Center, International Logistics Park

2.8International Logistics Connection

2.9 International Logistics Network

2.10 Summary

[Review Questions]

【Case Analysis】

Chapter 3 International Logistics Related to International Trade (4 hours)

3.1 Introduction

3.2 The International Logistics and International Trade

3.3 International Logistics Enterprises to Fulfill The Business in Import and Export Contracts

3.4 Summary

[Review Questions]

【CASE ANALYSIS】

Chapter 4 International Logistics Operations (a) (4 hours)

4.1 Introduction

4.2 International Commodity and Material Procurement

4.3 International Trade and Goods Packaging

4.4 International Cargo Warehousing and Storage

4.5 International Trade Processing

4.6 Handling International Cargo

4.7 Summary

[Review Questions]

【Case Analysis】

Chapter 5 International Logistics Operations (b) (4 hours)

5.1 Introduction

5.2 Inspection and Quarantine Role in International Logistics

5.3 International Logistics Agency Inspection Companies

5.4 Entry-Exit Inspection of Goods Traffic

5.5 Entry and Exit Inspection and Quarantine Means of Transport

5.6 Customs Control of International Logistics

5.7 International Logistics Enterprises Acting General Cargo Import and Export Declarations

5.8 Summary

[Review Questions]

【Case Analysis】

Chapter 6 International Logistics Operations (c) (4 hours)

6.1 Introduction

6.2 International Logistics and Transport Characteristics, Composition, Methods and Security

6.3 International Maritime, Air and Rail Transport Logistics

6.4 International Container and Multimodal Transport and Other Modes of Transportation Logistics

6.5 International Logistics and Transport Insurance Business Links

6.6 Sea, Land, Air and Postal Transport Insurance

6.7 Summary

[Review Questions]

【Case Analysis】

Chapter 7 International Logistics Services (4 Hours)

7.1 Introduction

7.2 Overview of International Logistics Services

7.3 Shipping Agency

7.4 International Freight Forwarders

7.5 International Third Party Logistics

7.6 Determine The Level Of Customer Service and Improvement

7.7 Summary

[Review Questions]

【Case Analysis】

Chapter 8 International Logistics Management (4 Hours)

8.1 Introduction

8.2 Content and International Logistics Management Steps

8.3International Logistics Plans To Develop

8.4 International Logistics Cost Control

8.5International Logistics Performance Evaluation

8.6 Logistics Information and Communication Technology and Intelligent Management

8.7 International Logistics Supply Chain Management

8.8 Summary

[Review Questions]

【Case Analysis】

III，Evaluation and Grading

Assessment: Final exam and usually results using integrated assessment methods.

  Grading: usual job performance 30% Final examination 70%, the implementation of weighted percentile.

IV，Outline Description

1. This outline is based on the Ministry of Education Teaching Teaching steering committee to develop the basic requirements and with due consideration of our teaching demands for reform have been made.

2. Premising to ensure the basic teaching requirements, teachers can based on the actual situation, the content appropriate adjustments and deletions.

3. The syllabus for International Economy and Trade Specialty.

V，Textbooks, References

[1] Zhang Liangwei. International logistics [M] Beijing: Higher Education Press, 2011

[2] Lu Yuduo International Logistics (21 century economics textbook quality characteristics) [M] Beijing: Tsinghua University Press, 2012.

[3] Liu Wenge, Liu Liyan. International logistics and freight forwarders [M] Beijing: Tsinghua University Press, 2012.

[4] Wang Shihui. International logistics management [M]. Tianjin: Tianjin University Press, 2012.

[5] Chen Zhigang International Logistics Practice [M]. Beijing: Electronic Industry Press, 2012.

[6] Wang Renxiang. International Logistics [M]. Hangzhou: Zhejiang University Press, 2013.

[7] Rao Kunluo. International logistics practice [M] Wuhan: Wuhan University of Technology Press,2013.

[8] Wang Zhaofeng. International Logistics Management [M] Beijing: Electronic Industry Press, 2013.

[9] Liu Aie Logistics Practice [M] Beijing: People's Posts and Telecommunications Press,2013.

[10] Zhang Haiyan, Lv Mingzhe. International logistics [M] Dalian: Dongbei University of Finance and Economics Press, 2014.

[11] (US) David, PA. International Logistics: international trade operations management: 4th Edition (International logistics-the management of international trade operations, 4th ed.) [M] Beijing: Tsinghua University Press, 2014.

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