**100245103, 100245104 Cross-Cultural English Communication**

**Lecture Hours: 32+32**

**Laboratory Hours: 0**

**Credits: 2+2**

**Course Objectives:**

After completing this course, a students should be able to:

* Have a view on why we should study cultures;
* Recognize the specific aspects of their own (Chinese) culture;
* Interact with someone from a different culture in an appropriate and non-offensive manner;
* Use the acknowledged observable components to analyze and classify a different culture;
* Identify culture phenomena which are different from their own, and examine and explain the roots of the culture behind the differences.

1. **Course Content and Lecture Hours:**

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| --- | --- | --- |
| **Course Content (First Semester)** | **Lecture Hours** | **Objectives Aimed at** |
| **Topic 1**   * Introduction of the teacher and teacher’s home culture * Introduction of the meaning of culture * Discussing culture differences among regions of China | 6 | 1, 2 |
| **Topic 2**   * Understanding many opportunities to interact cross-culturally * Understanding how culture affects all aspects of interaction * Understanding possible hardship of being immersed in a culture that seems foreign * Understanding culture shock, culture stress | 8 | 1, 3 |
| **Topic 3**   * Conversing appropriately with someone of another culture * Being observant towards cultures different from your own * Being a learner and teacher of culture in conversation | 6 | 3, 4, 5 |
| **Topic 4**   * Understanding the building blocks of culture (concept of self, personal vs. societal responsibility, concept of time, locus of control) * Analyzing/classifying Chinese culture’s building blocks | 8 | 1, 2, 4, 5 |
| **Topic 5**   * Understanding and recognizing direct and indirect communication styles in different cultures * Practicing direct and indirect communication in different cultures | 4 | 2, 3, 4, 5 |
| **Course Content (Second Semester)** | **Lecture Hours** | **Objectives Aimed at** |
| **Topic 6**   * Understanding and recognizing verbal and non-verbal communication * Practicing verbal and non-verbal communication | 4 | 2, 3, 4, 5 |
| **Topic 7**   * Understanding value differences in different cultures * Recognizing their own values, on a personal and cultural level * Thinking critically about differences in values | 8 | 1, 2, 3, 4, 5 |
| **Topic 8**   * Communicating accurately about common values * Exploring differences of value in conversation with others | 6 | 2, 3, 4, 5 |
| **Topic 9**   * Understanding cross cultural classrooms and workplaces * Comparing workplace norms across cultures * Understanding different concepts of power distance * Practicing workplace behaviors and dialogues | 8 | 1, 2, 3, 4, 5 |
| **Topic 10**   * Understanding the cross-cultural perspective * Analyzing the stages of cultural awareness | 6 | 1, 2, 4, 5 |
| **Total** | 64 |  |

1. **Grading:**

Quizzes/Assignments 40%

Class performance 20%

Final Exam 40%

1. **Text & Reference Book:**
2. Storti, Craig. *Figuring Foreigners Out: A Practical Guide.* Intercultural Press (1999).
3. Stringer, Donna and Cassiday, Patricia. *52 Activities for Improving Cross-Cultural Communication.* Intercultural Press (2009).
4. Snow, Don. *Encounters with Westerners: Improving Skills in English and Intercultural Communication.* Shanghai Foreign Language Publishers.